

ANDREW EASTMAN DESIGN

DESIGN CAPABILITIES

ANDREW EASTMAN DESIGN.COM

ABOUT ANDREW

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OVERVIEW

Andrew Eastman is a designer in Los Angeles who offers a range of creative services to clients in the hospitality industry, including branding, web development, and print and digital collateral. Andrew has worked with a number of noteworthy concepts throughout the US, including one- and two-Michelin starred restaurants and James Beard Award-winning chefs. His aim is to help these concepts find their voice through visual interpretation to both improve brand perception and entice patrons to explore the brand's offerings over repeat visits.

EXPERIENCE

DIRECTOR OF MARKETING, Manzke Hospitality Group—2021 to 2023

République, Manzke, Bicyclette Bistro, Petty Cash Taqueria, Sari Sari Store

EXECUTIVE DIRECTOR of CREATIVE SERVICES, Wagstaff Worldwide—2017 to 2020

Los Angeles Headquarters

FREELANCE DESIGNER—2014 to 2017

Los Angeles

GENERAL MANAGER, Alma—2013 to 2014

Los Angeles, Winner of *Bon Appétit's* Best New Restaurant, 2013



CLIENTS



CLIENTS, PAST & PRESENT

N/NAKA ❀❀

MANZKE ❀

YANGBAN SOCIETY

METEORA

RÉPUBLIQUE

BICYCLETTE BISTRO

BAR MORUNO

CAUSITA

RÁPIDO

UNCOOL BURGERS

TACOS TU MADRE

LEANNE CITRONE

LANGBAAN

LAZY SUSAN

PAADEE

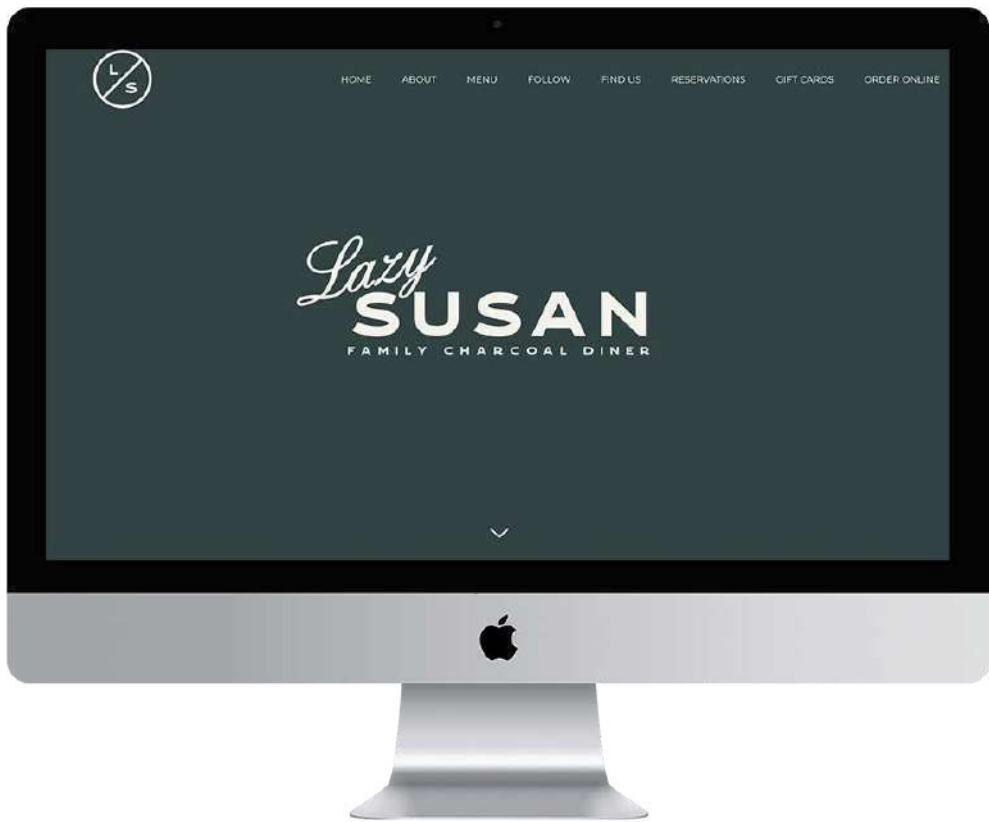
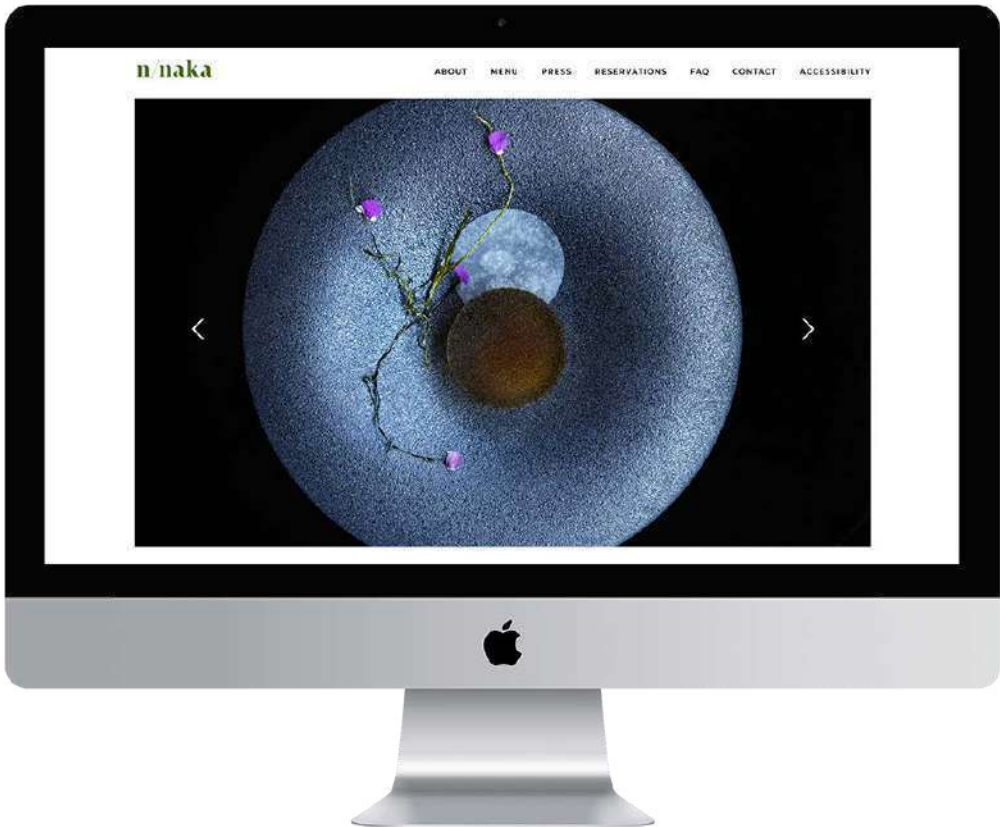
PETTY CASH TAQUERIA

SARI SARI STORE

CAFE STELLA

WEBSITE EXAMPLES

WEBSITE EXAMPLES



CLICK EACH TO VIEW

BRANDING, PRINT, & DIGITAL

LOGO EXAMPLES

Lang
Baan

manzke

thai
peacock

KHAO
MHOO
DANG

RÁPIDO

Causita

manzke

bistro



PRESS FOR COCKTAIL BOOK DESIGN AT BICYCLETTE BISTRO

FROM AN ARTICLE IN *VARIETY*:

"The whimsically-illustrated 28-page cocktail menu with pages devoted to vintage drinks like sours and cobbler along with eaux de vie and creative non-alcoholic concoctions. It's so charming that some diners are making off with souvenirs."

FROM *THE INFATUATION*:

"Bicyclette's cocktails aren't just listed - they come bound in a literal zine. In addition to apéritifs, spirits, and non-alcoholic libations, there are also kitschy illustrations we wish we could turn into wallpaper."





Causita

RÁPIDO

BAR MORUNO

Causita
NIKKEI
PERUVIAN
CUISINE

Valet

Valet

3705

ADDITIONAL CAPABILITIES



BRANDED COLLATERAL CAPABILITIES

PRINT & DIGITAL

SIGNAGE & WAYFINDING

WALL & WINDOW GRAPHICS

BILLBOARDS

MENUS & MENU BOARDS

GLASSWARE & PLATEWARE

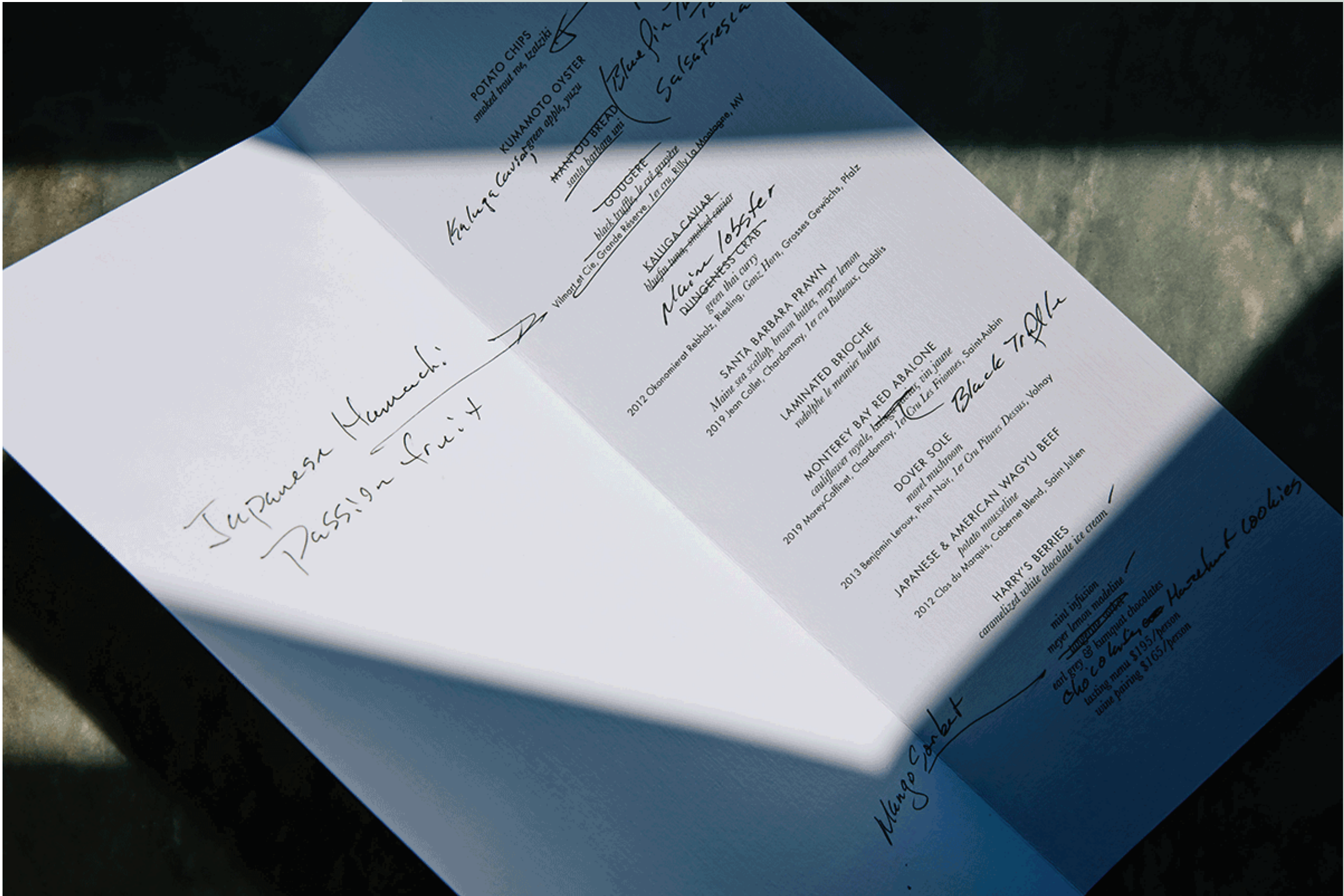
BUSINESS CARDS, LETTERHEAD & STATIONERY

BROCHURES & PAMPHLETS

INVESTOR DECKS & GENERAL PURPOSE DECKS

APPAREL

PACKAGING DESIGN



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THANK YOU

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